



KEEP PASCO BEAUTIFUL

KEEP AMERICA BEAUTIFUL AFFILIATE

**2026-2027
PARTNERSHIP PACKAGE**

OUR MISSION

Our mission is to improve Pasco County by engaging the community in sustainable efforts to reduce litter, promote waste reduction, and encourage beautification.

ABOUT US

Keep Pasco Beautiful, Inc. is a non-profit environmental organization located in Pasco County, Florida. Our focus areas are litter prevention, waste reduction, beautification, and sustainable education in our community. We are a community coalition of volunteers from the public and private sectors, including government, education, business, industry, civic groups, and individuals. The organization was first established in 1992 as Keep Pasco Clean and Green. In 1994, we obtained our Keep America Beautiful affiliate certification and changed our name to Keep Pasco Beautiful, Inc. We are a self-supporting, non-profit Florida corporation, tax-exempt under IRS 501(c)(3). For every \$1 we receive in government funding, we raise \$8 through donations and volunteer hours.



OUR FOUR CORE PRIORITIES



LITTER PREVENTION



WASTE REDUCTION



SUSTAINABLE
PRACTICES



BEAUTIFICATION &
COMMUNITY GREENING

ANNUAL EVENTS

Annual Cleanups bring the Pasco community together, promoting shared community responsibility by picking up litter.

The Greatest American Cleanup is always held on the first Saturday in March in partnership with the Keep America Beautiful efforts. On March 7, 2026, 703 volunteers picked up 34,480 lbs. of litter across 44 locations around Pasco County. The next event is planned for **March 6, 2027**. **The Keep Pasco Beautiful Cleanup** is part of the International Coastal Cleanup initiative in partnership with Ocean Conservancy. It takes place every year on the third Saturday in September. On September 20, 2025, 1,170 volunteers picked up 51,320 lbs. at 52 locations throughout Pasco County. The next cleanup is planned for **September 19, 2026**.



Community Events bring all ages together to celebrate the environment.

Arbor Day is an event held on Florida Arbor Day, which is the third Friday in January. We celebrate trees by organizing an outreach and education event addressing topics such as Florida-Friendly and Florida Native plants, right tree right place, and pollinator plants. We distributed 445 trees for Arbor Day in 2026 and had arborists on site to educate the public about local trees. In 2027, Arbor Day will be celebrated on **January 16**.

Pasco County Earth Day has been celebrated on the fourth Saturday in April for 31 years at Crews Lake Park in Shady Hills. The estimated attendance was 1000 people in 2026. Numerous educational vendors attend our annual Earth Day event to promote sustainability and teach all ages what they can do to have a positive impact on our planet. In 2027, the event is planned for **April 24**.



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EDUCATION & OUTREACH

Keep Pasco Beautiful also promotes community engagement through outreach and educational programs.

VolunTEEN Program

The Keep Pasco Beautiful VolunTEEN Program is for middle and high school students interested in making a positive impact on the environment! VolunTEENs can jump into multiple hands-on volunteer opportunities throughout the year, such as litter cleanups, invasive plant removal, and other educational activities, all across Pasco County.

Fishing Line Education & Recovery

Keep Pasco Beautiful maintains fishing line collection tubes at multiple locations around Pasco County. Discarded fishing lines can present serious environmental problems. These lines are extremely difficult to spot when submerged in water, and fish, birds, and other marine life can easily become entangled, causing starvation, amputation, and death. Ingestion is also a serious threat to wildlife. We contribute to saving local wildlife by assisting with the proper disposal of fishing lines.

World Oceans Day

The United Nations marks World Oceans Day on June 8th. It is an opportunity to celebrate the importance of the ocean and to better understand how to interact with it sustainably. Eight million metric tons of plastic enter the ocean every year. In Florida, the greatest source of water pollution is stormwater, which originates from rainwater after it hits the ground. Stormwater runoff picks up waste and debris as it flows across roads and land, carrying pollutants into our waterways. Living in paradise comes with the added responsibility to protect our waters. Every year, Keep Pasco Beautiful conducts a World Oceans Day outreach campaign to educate the community on the sustainable use of our resources, emphasizing the importance of proper disposal of trash to help minimize pollution in our waters.

America Recycles Day

America Recycles Day, a Keep America Beautiful national initiative, is the only nationally recognized day dedicated to promoting and celebrating recycling in the United States. Keep Pasco Beautiful celebrates this day annually with local initiatives to encourage waste reduction, recycling, and upcycling.



SUPPORT KPB

Keep Pasco Beautiful makes a powerful impact through the support provided by our sponsors, donors, and community. Our continued efforts will benefit individuals, businesses, and the environment around us. We would love for you to partner with us!

ANNUAL PARTNERSHIP OPPORTUNITIES



TORTOISE SPONSOR—\$500

- You will receive a KPB window cling recognizing you as a Supporter of Keep Pasco Beautiful.
- Your logo and a link to your website will be on KPB's website for one full year.
- You will be recognized in our next year's partnership package.
- Your company's name will be listed on one of our cleanup shirts.



ALLIGATOR SPONSOR—\$1,000

- All benefits under Tortoise Sponsorship.
- Your logo on one of our cleanup T-shirts.



SPOONBILL SPONSOR—\$2,500

- All benefits under Alligator Sponsorship.
- Your logo on both cleanup T-shirts.
- You can have a booth at in-person events.



BEAR SPONSOR—\$5,000

- All benefits under Spoonbill Sponsorship.
- Listed as a partner on press releases.
- Social media post thanking for the support.



MANATEE SPONSOR—\$7,500

- All benefits under Bear Sponsorship.
- Promotion of your company at our in-person events.



PANTHER SPONSOR—\$10,000

- All benefits under Manatee Sponsorship.
- Inclusion in KPB promotional materials for the entire year.

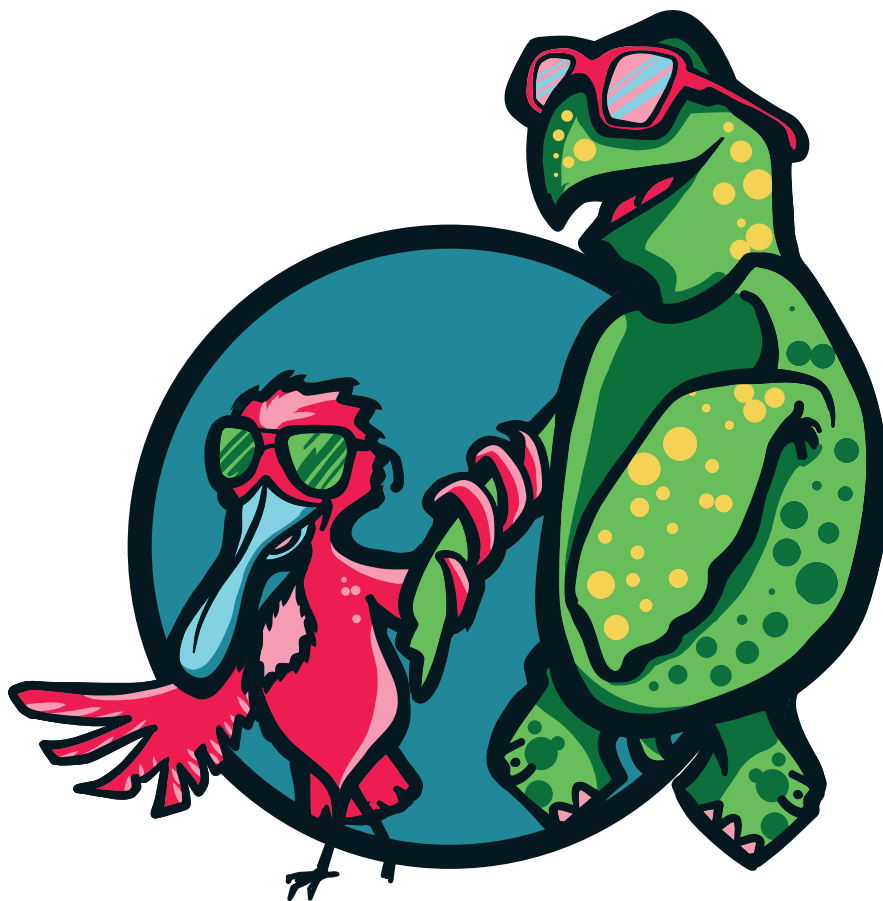
*Our fiscal year runs from July 1 to June 30. Annual partnership opportunities follow this cycle, beginning in July and ending in June.

PRESENTING EVENT SPONSOR

Partner with Keep Pasco Beautiful as the main sponsor of one of our signature events and showcase your commitment to a cleaner, greener community!

You will be recognized as the presenting sponsor of the event of your choice on our website, social media, and promotional materials. Additionally, in our cleanups, your recognition will last forever with your company name listed as presenting sponsor on the front of our comfy and fun t-shirts. Below are the three presenting event sponsorship opportunities available, all of which include the benefits under the Tortoise Sponsorship.

- **The Greatest American Cleanup — \$5,000**
- **Keep Pasco Beautiful Cleanup — \$5,000**
- **Earth Day — \$3,000**



SPONSORSHIP REGISTRATION

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Website: _____

Please select your sponsorship option below.

- ☐ Tortoise Sponsor- \$500
- ☐ Alligator Sponsor- \$1,000
- ☐ Spoonbill Sponsor- \$2,500
- ☐ Bear Sponsor- \$5,000
- ☐ Manatee Sponsor- \$7,500
- ☐ Panther Sponsor- \$10,000
- ☐ The Greatest American Cleanup Presenting Sponsor- \$5,000
- ☐ Keep Pasco Beautiful Cleanup Presenting Sponsor- \$5,000
- ☐ Earth Day Presenting Sponsor- \$3,000
- ☐ Other Donation Amount- \$_____

Please select your preferred payment option.

- ☐ Credit or Debit Card ☐ Check ☐ Electronic Transfer ☐ Venmo
@KeepPascoBeautiful

WE APPRECIATE YOUR SUPPORT!

Keep Pasco Beautiful is a 501(c)3. All donations are tax deductible.



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2025/2026 PARTNERS

